



WHITE CLOUD

I N S U R A N C E

Corporate Presentation

by White Cloud Insurance Management Team



For everything under the sky, we want to be your insurance guys!

White Cloud Insurance is an Independent Insurance Agency Franchise Model. It is based on the best practices and outstanding results gathered from the experience of our affiliate Sky Blue Insurance Group, LLC founded in 2010 by Jose Conde and Paul Molina.

We have been able to assist our client with their insurance needs, representing big savings for many of them. Our licensed and experienced agents provide a professional and personalized customer service which makes a distinction in our service.

Our commitment to excellence and best value to our customers is what makes us: *a smart business decision.*



For everything under the sky, we want to be your insurance guys!

Mission: Set a high standard of excellence and integrity while providing our clients with the best insurance services.

Vision: To become the most recognizable independent insurance provider in Florida and continue building a sustainable Agency and Franchise model.

Service Promise: Professional * Personalized * Precise

Corporate Values: Honesty * Integrity * Loyalty



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White Cloud Insurance Franchise FAQ?

What type of Franchise we offer? We offer a Business Type of Franchise. This includes sharing our name and trade marks, operation processes and procedures, and best practices for the franchisees to run its agency independently.

What are the benefits of Franchising? The opportunity to grow, and learn from a system that has already been in place is one of the major benefits, as well as the exchange of business practices and “secrets” for success (refer to the following slides for additional information)

Will you receive training? Yes, our Franchise is conceived with training sessions in the following areas: Orientation, Agency Management, Marketing and Promotion, Office Administration, Sales and Production Retention.

What type of policies will you be able to sell? The Franchise comprises appointment for Personal, Commercial, and Life and Health insurance, meaning that we will provide you with back-end support and assistance in selling all lines of business that we are allowed to write as a Franchisor.



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Benefits of Franchising

**Established
Concept
“Blueprint”**

**Technical and
Managerial
Training**

**Cooperative
Advertising and
Promotion**

**Knowledge
and Strategy
Sharing**

**Reduce
Risk &
Uncertainty**



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Other Benefits

- Business processes
- Trade secrets,
- Lead generation technique
- Knowledge,
- Know-how,
- Trade names,
- Service marks
- Trademarks,
- Logos,
- Emblems,
- Trade dress and other intellectual property,
- Distinctive signage,
- Standards and specifications for services,
- Products, supplies, appearance, operations and
- Management control,
- Safety standards
- Training and assistance purchasing programs and Advertising, marketing, promotional
- Sales Programs



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**Personal
Lines**



**Commercial
Lines**



**Life and
Health**



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AFFILIATION & MEMBERSHIP

Better Business Bureau (BBB)

Doral Chamber of Commerce)

Professional Insurance Agents (PIA)

Legislative Committee of LAAIA

Latin American Association of Independent Agents (LAAIA)

YAC (Young Agents Committee)



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With the White Cloud Insurance Franchise Model we are opening an opportunity door for investors, entrepreneurs and experienced agents willing to take the next step in their professional career by becoming owners of their own agency.

The fast, secure, convenient, and affordable option that our franchise model represents, will give them the tools and techniques to excel and succeed in today's competitive business world.



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CONTACT US

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